

**FLEXIBLE PACKAGING FILM POUCH
WITH INTERNAL STIFFENER TO
CREATE AN ANTI-PILFERING PACKAGE**

5

ABSTRACT OF THE DISCLOSURE

A product packaging system and method. In one embodiment, the present invention is comprised of a backing member to which a product will
10 be adhereingly disposed thereon. The packaging system is further comprised of an adhering material disposed upon the backing material for adhering the product to the backing member. The packaging system is further comprised of a flexible plastic material for encasing the backing member with the product adhereingly attached thereto. The flexible plastic material is
15 sealable and tear resistant. The present invention is further comprised of a sealing component for sealing the flexible plastic material, such that the product and the backing member to which the product is disposed thereon are packaged. In one embodiment, the backing member is relatively rigid in nature and readily recyclable. In one embodiment, the flexible plastic is
20 adapted to receive marketing communication materials and graphics/artwork.

25